



AUGUST 17-18, 2024

***ORTHOPEDICS FOR
HEALTHCARE
PROFESSIONALS***

Partnership Opportunities

University of Nevada, Reno
School of Medicine

LOCATION

Pennington Medical Education Building
1664 N Virginia St, Reno, NV 89557

SAT. 8AM - 5PM

SUN. 8AM - 1PM

OVERVIEW

The ROC foundation is pleased to present Orthopedics for the Healthcare Professional. This 2-day conference will provide the latest updates on the most common orthopedic injuries and disorders treated by the healthcare professional. This conference offers an informal venue for area clinicians to learn from, and have access to, national experts in the field of orthopedics.

The ROC Foundation would like to extend your company an invitation to partner with us for this event. The target audience for the event is physicians, NPs, PAs, PTs, OTs, athletic trainers, clinical/surgical staff, professional degree students and any allied healthcare professional whose scope of practice or profession includes orthopedics.

SPEAKERS

Daniel Curtis, MD

Pete Althausen, MD

Lali Sekhon, MD

Roberto Rolando, MD

Denis Patterson, DO

Tracy Harig, DNP

Megan McCarthy, MD

Michael Kalisvaart, MD

Dave Tompkins, MPT

Gregory Lundeen, MD

Spenser Cassinelli, MD

Lisa Kafchinski, MD

Thomas Christensen, MD

Alex Lencioni, MD

Shay Warren, MD

PARTNERSHIP OPPORTUNITIES

EXHIBIT: \$1750 ~ 6 available

Exhibits will be tabletop displays only. Each exhibitor will be provided a 6-foot table and 2 chairs. Includes: exhibit for both days, access to attendee list, acknowledgement of support in agenda and in PowerPoint.

ASPHALT PARTNER: \$750

Company recognition on signage, logo included in marketing materials, and acknowledgement of support in PowerPoint.

BREAKFAST CLUB PARTNER: \$500 ~ 2 available

Branded signage is displayed prominently at buffet tables and throughout room, logo also included in marketing materials, and acknowledgement of support in PowerPoint.

AMIGOS BURRITO PARTNER: \$1250

Branded signage and literature are displayed prominently at buffet tables and throughout the room. (Literature is provided by partner). Logo included in marketing materials, and acknowledgement of support in PowerPoint.



[RENOORTHOFOUNDATION.ORG/GET-INVOLVED](https://renoorthofoundation.org/get-involved)

PARTNERSHIPS CONTINUED

MIX & MINGLE PARTNER: \$1500 ~ 2 available

Host the Mix & Mingle Reception. Branded signage, gifts and literature placed throughout the reception area (gifts and literature are provided by partner). Logo included in marketing materials, and acknowledgement of support in PowerPoint.

PLATINUM EDUCATION PARTNER: \$2000


This partnership is Exclusive

Premier recognition on conference webpage, partner website link included on agenda and promotional materials, recognition by the conference MCs during meeting, company recognition on signage and acknowledgement of support in PowerPoint.

EIN number: 88-0278047

*Checks should be made payable to the ROC Foundation
645 N. Arlington Ave
Suite 602
Reno, NV 895003*

Use the link below If you would like to register to be a partner for this event.



ROCF is a non-profit 501c3,
partnerships are tax deductible

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EXHIBITOR INFORMATION

Exhibit Hours: Sat. 8am - 3:30pm, Sun. 8am - 1pm

Peak exposures will be during the breaks, breakfast, lunch and networking reception . Set up, exhibit hours and break down are determined based on the event.

Delivery of Exhibit Materials: All exhibits materials must be sent directly to the meeting venue.

The exhibit area will be located in a separate room from the educational content

AGENDA

SATURDAY, AUGUST 17

7:30-7:50AM Registration & Breakfast

7:50-8:00AM Welcome & Introductions - Miranda Hoover, *Daniel Curtis, MD*

8:00-8:15AM Update from ROC - Pete Althausen, MD

8:15-9:00AM Low Back Pain: What's the Evidence? What Should We Do? - Lali Sekhon, MD

9:00-9:45AM Diagnosis and Management of Juvenile Idiopathic Scoliosis - Roberto Rolando, MD

9:45-10:00AM Break & Exhibits

10:00-11:00AM Pain Management and Proper Opioid Prescribing - Denis Patterson, DO

11:00-11:30AM Nursing & Orthopedics - Tracy Harig, DNP

11:30-12:00PM Networking Lunch & Exhibits

12:00-12:30PM Shoulder Pathology: Arthritis, Arthropathy, Cuff - Alex Lencioni, MD

12:30-12:45PM Elbow Pathology - Daniel Curtis, MD

12:45-1:05PM Instability of the Knee - Meagan McCarthy, MD

1:05-1:20PM Meniscus and Cartilage of the Knee (Injuries of the Knee) - Daniel Curtis, MD

1:20-2:20PM Physical Examination of the Shoulder, Elbow & Knee & Injection Lab - Michael Kalisvaart, MD, Meagan McCarthy, MD, Daniel Curtis, MD

2:20-2:50PM Non-Arthritic Hip Pathology - Alex Lencioni, MD

2:50-3:00PM Break & Exhibits

3:00-3:30PM Arthritic Hip Pathology - Shay Warren, MD

3:30-4:00PM Arthritic Knee - Shay Warren, MD

4:00-4:30PM Q&A - Daniel Curtis, MD

4:30-5:30PM Mix & Mingle Networking Reception

AGENDA

SUNDAY, AUGUST 18

7:30-7:50AM Breakfast

7:50-8:00AM Welcome Day 2 - *Daniel Curtis, MD*

8:00-8:30AM Physical Therapy - What to Look For/PT Exam - Dave Tompkins, MPT

8:30-9:00AM What Primary Care Should Know About Diabetic Foot Ulcers - Gregory Lundeen, MD

9:00-9:30AM Common Foot & Ankle Problems - Spenser Cassinelli, MD

9:30-10:00AM When to be Concerned...Tumors - Lisa Kafchinski, MD

10:00-10:30AM Break & Exhibits

10:30-11:00AM Top 10 Hand Pathology - Thomas Christensen, MD

11:00-11:30AM Physical Examination of the Hand - Thomas Christensen MD

11:30-12:00PM Hand Injection Lab - Thomas Christensen, MD

12:00-12:30PM Upper Extremity Trauma - Pierce Johnson, MD

12:30-1:00PM Lower Extremity Trauma - *Pierce Johnson, MD*

1:00-1:30PM Q&A / Closing Remarks - *Daniel Curtis, MD*